### UNITED STATES DISTRICT COURT FOR THE DISTRICT OF COLUMBIA

SPEECHNOW.ORG, et al., ) Plaintiffs, ) v. ) FEDERAL ELECTION COMMISSION, ) Defendant. )

Civ. No. 08-248 (JR)

OPPOSITION TO PRELIMINARY INJUNCTION

### DEFENDANT FEDERAL ELECTION COMMISSION'S MEMORANDUM IN OPPOSITION TO PLAINTIFFS' MOTION FOR PRELIMINARY INJUNCTION

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SpeechNow.org ("SpeechNow") and five individual plaintiffs ask the Court to declare unconstitutional provisions of law that have been in place for over thirty years so that they can finance candidate advertisements with massive contributions and with less public disclosure. The Federal Election Commission ("Commission") opposes plaintiffs' Motion for Preliminary Injunction because, as applied to plaintiffs, the Federal Election Campaign Act's longtime contribution limits are closely drawn to match important interests in preventing corruption and its appearance. Similarly, the disclosure to the public that plaintiffs seek to avoid substantially relates to governmental interests in providing information to voters, deterring corruption and its appearance, and gathering data to detect violations of the contribution limits. Plaintiffs cannot, therefore, meet their burden of demonstrating a substantial likelihood of success on the merits. Plaintiffs also cannot demonstrate any irreparable harm that would arise in the absence of an injunction, as they may engage in all the candidate advocacy they intend by appealing to additional donors as a group or, in the case of SpeechNow's large-dollar contributor, by financing advertisements on his own. The Commission and the public have strong interests in continued enforcement of the challenged statutory provisions in order to minimize corruption or the appearance of corruption and to have an informed electorate.

#### I. FACTUAL BACKGROUND

#### A. The Federal Election Commission

The Commission is the independent agency of the United States with exclusive jurisdiction over the administration, interpretation, and civil enforcement of the Federal Election Campaign Act of 1971, as amended ("Act" or "FECA"), 2 U.S.C. §§ 431-55, and other statutes. The Commission is empowered to "formulate policy" with respect to the Act, 2 U.S.C. § 437c(b)(1); "to make, amend, and repeal such rules . . . as are necessary to carry out the

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provisions of [the] Act," 2 U.S.C. §§ 437d(a)(8), 438(a)(8),(d); and to issue written advisory opinions concerning the application of the Act and Commission regulations to any specific proposed transaction or activity, 2 U.S.C. §§ 437d(a)(7), 437f.

#### **B.** Plaintiffs

Plaintiff SpeechNow is an unincorporated nonprofit association organized under the District of Columbia Uniform Unincorporated Nonprofit Associations Act, D.C. Code § 29-971.01, and section 527 of the Internal Revenue Code. (Compl. ¶ 7.) Plaintiffs David Keating and Edward H. Crane, III, are organizers and members of SpeechNow, and Mr. Keating is SpeechNow's President and Treasurer. (Keating Decl. ¶ 2 & Exhs. A, B.) Mr. Keating is also the executive director of Club for Growth (*id.* ¶ 27), an advocacy group with a well-financed affiliated political committee. *See* <u>http://www.clubforgrowth.org/keating.php</u> (visited Mar. 1, 2008). Mr. Crane is also the President of the Cato Institute, an established advocacy group that has been in existence for over thirty years. (Crane Decl. ¶ 8.) Jon Coupal, one of SpeechNow's named organizers and initial members, is the President of the Howard Jarvis Taxpayer Association, a California taxpayer organization with more than 250,000 supporters. Howard Jarvis Taxpayers Association, About Us, <u>http://www.hjta.org/aboutus</u> (visited Feb. 26, 2008). Plaintiffs Fred M. Young, Jr., Brad Russo, and Scott Burkhardt, as well as Messrs. Keating and Crane, are prospective donors to SpeechNow. (Compl. ¶¶ 8-12.)

SpeechNow's purpose is "expressly advocating the election of candidates who support rights to free speech and association and the defeat of candidates who oppose those rights, particularly by supporting campaign finance laws." (Compl. ¶ 8.) It was also formed in part to create a test case for challenging certain provisions of FECA. Susan Crabtree, *New 527 Group Takes Aim At Campaign Contribution Limits*, The Hill, Dec. 3, 2007. It seeks to accept

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contributions from individuals in unlimited amounts to pay for its candidate advocacy and administrative costs. (Compl. ¶¶ 17, 82-88.) It alleges that it will not coordinate any of its expenditures, within the meaning of 2 U.S.C. § 441a(a)(7)(B) and 11 C.F.R. Part 109, with candidates, political parties, or other committees. (Compl. ¶ 16.) It also alleges that it will not accept any funds from candidates, political committees, corporations, labor organizations, national banks, Federal government contractors, or foreign nationals. (Compl. ¶ 15.)

The plaintiff donors seek to influence federal elections by contributing money to SpeechNow so that it can make "independent expenditures" as defined in 2 U.S.C. § 431(17). (Compl. ¶ 27.) SpeechNow will not make contributions to candidates and other political committees. (Compl. ¶ 16.) It will expressly advocate the election or defeat of candidates through advertisements on television and other media in the current election cycle and in future election cycles. (Compl. ¶ 20.) Plaintiffs allege that they have prepared four video and audio political advertisement scripts and wish to spend over \$120,000 initially to produce and air the advertisements. (Compl. ¶ 20-25.) Plaintiffs plan to comply with FECA's disclaimer and reporting requirements for independent expenditures made by groups other than political committees, but do not wish to comply with the full disclosure requirements applicable to political committees. (Compl. ¶ 28-30); *see infra* sections II.B, II.D.

## C. SpeechNow's Advisory Opinion Request

In November 2007, SpeechNow requested an advisory opinion pursuant to 2 U.S.C. § 437(f) concerning the application of the Act and Commission regulations to SpeechNow's status as a political committee and funds received by SpeechNow. (*See* Simpson Decl. Exh. 1.)<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> Plaintiffs submitted to the Court a copy of their advisory opinion request without the accompanying exhibits. (*See* Simpson Decl. Exh. 1.) A complete copy of the advisory opinion request is available at <u>http://saos.nictusa.com/aodocs/959641.pdf</u>. SpeechNow also submitted

The Commission, which currently has two voting members, was unable to issue an advisory opinion to SpeechNow because issuance of an advisory opinion requires the affirmative vote of four members. *See* 2 U.S.C. §§ 437c(c), 437d(a)(7); (Simpson Decl. Exh. 2).

#### II. STAUTORY AND REGULATORY PROVISIONS

#### A. Contributions and Expenditures

The Act defines "contribution" to include "any gift, subscription, loan, advance or deposit of money or anything of value made by any person for the purpose of influencing any election for Federal office." 2 U.S.C. § 431(8)(A)(i). "Expenditure" is defined to include "any purchase, payment, distribution, loan, advance, deposit, or gift of money or anything of value, made by any person for the purpose of influencing any election for Federal office." 2 U.S.C. § 431(8)(A)(i).

#### **B.** Political Committees

The Act defines "political committee" as "any committee, club, association, or other group of persons which receives contributions aggregating in excess of \$1,000 during a calendar year or which makes expenditures aggregating in excess of \$1,000 during a calendar year." 2 U.S.C. § 431(4)(A). Any organization that qualifies as a political committee must register with the Commission and file periodic reports for disclosure to the public of all receipts and disbursements to or from a person in excess of \$200 in a calendar year (and in some instances, of any amount), as well as total operating expenses and cash on hand. *See* 2 U.S.C. § 433-34.

The Act requires political committees to file either monthly reports, or on the following schedule: quarterly reports during election years, a pre-election report no later than the 12<sup>th</sup> day before an election, a post-election report within 30 days after an election, and reports every six

supplements, available at <u>http://saos.nictusa.com/aodocs/959641.pdf</u> and <u>http://saos.nictusa.com/aodocs/960630.pdf</u>.

months during non election years. 2 U.S.C. § 434(a)(4); *see FEC v. Massachusetts Citizens for Life, Inc.* ("*MCFL*"), 479 U.S. 238, 253-54 (1986). Political committees must disclose additional information about specific "independent expenditures" they make, *see infra* section II.D., in their regularly scheduled reports, including the date, amount, and candidates supported or opposed for each independent expenditure aggregating in excess of \$200 in a calendar year.

2 U.S.C. § 434(b)(4)(H)(iii),(6)(B)(iii). In addition, political committees must identify themselves through "disclaimers," *see infra* section II.D., on *all* of their general public political advertising, on their websites, and in mass emails. 11 C.F.R. § 110.11(a)(1).

In *Buckley v. Valeo*, 424 U.S. 1, 79 (1976), the Supreme Court found that the phrase "for the purpose of . . . influencing" had "vagueness problems" because it had the potential to encompass "both issue discussion and advocacy of a political result." The Court also narrowly construed the term "political committee," holding that a group will not be deemed a political committee under the Act unless, in addition to crossing the \$1,000 statutory threshold of contributions or expenditures, the organization is "under the control of a candidate" or its "major purpose ... is the nomination or election of a candidate." *Id*.

#### C. Contribution Limits

In addition to limiting the amount a person may contribute to a candidate, a candidate's authorized committee, or a political party committee, FECA limits the amount that a person may contribute to "any other political committee." 2 U.S.C. § 441a(a)(1)(A)-(D). Persons, including individuals, may not contribute more than \$5,000 per calendar year to such "other" political committees. See 2 U.S.C. §§ 431(11), 441a(a)(1)(C).

#### **D.** Independent Expenditures

The Act defines "independent expenditure" to mean an expenditure by a person "expressly advocating the election or defeat of a clearly identified candidate; and . . . that is not made in concert or cooperation with or at the request or suggestion of such candidate, the candidate's authorized political committee, or their agents, or a political party committee or its agents." 2 U.S.C. § 431(17).

Persons who are *not* a political committee are not required to file reports of all their receipts and disbursements. Generally, they are only required to file reports for each quarter of the year in which they have made independent expenditures aggregating in excess of \$250 during a calendar year. 2 U.S.C. § 434(c). Each quarterly report contains information regarding the independent expenditure and each person who made a contribution in excess of \$200 "for the purpose of furthering an independent expenditure." 2 U.S.C. § 434(c)(2)(A)-(C). All persons, including political committees, who make independent expenditures shortly before election day that exceed certain thresholds must disclose information about the expenditures to the Commission within 24 or 48 hours. 2 U.S.C. § 434(g).

Every person, including a political committee, that makes independent expenditure communications through certain media must include in each such communication a disclaimer providing information about who paid for the communication. *See* 2 U.S.C § 441d(a). Disclaimers are required on express advocacy communications made through a broadcasting station, newspaper, magazine, outdoor advertising facility, or mailing, or through any other type of general public political advertising. *Id.* The disclaimer must provide the name and contact information for the maker of the independent expenditure, and state whether the communication is authorized by any candidate or candidate's authorized committee. 2 U.S.C § 441d(a)(3).

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Radio or television independent expenditures must contain an additional oral and visual disclaimer stating that the person paying for the communication "is responsible for the content of this advertising." 2 U.S.C. § 441d(d)(2).

#### **ARGUMENT**

## III. A PRELIMINARY INJUNCTION IS AN EXTRAORDINARY REMEDY THAT REQUIRES THE PLAINTIFFS TO MEET A HEAVY BURDEN

In seeking a preliminary injunction, plaintiffs bear a heavy burden to establish that they are entitled to such relief. To prevail, they must demonstrate: (1) a "substantial likelihood of success on the merits"; (2) that they would suffer irreparable harm if an injunction is not granted; (3) that an injunction would not cause substantial injury to other parties; and (4) that the public interest would be furthered by the injunction. *CityFed Fin. Corp. v. Office of Thrift Supervision*, 58 F.3d 738, 746 (D.C. Cir. 1995). "A preliminary injunction is an extraordinary remedy that should be granted only when the party seeking the relief, by a clear showing, carries the burden of persuasion." *Cobell v. Norton*, 391 F.3d 251, 258 (D.C. Cir. 2004) (citing *Mazurek v. Armstrong*, 520 U.S. 968, 972 (1997)).

Plaintiffs shoulder a particularly heavy burden here because the requested relief "would alter, not preserve, the *status quo.*" *Veitch v. Danzig*, 135 F.Supp.2d 32, 35 (D.D.C. 2001). "The purpose of a preliminary injunction is merely to preserve the relative positions of the parties until a trial on the merits can be held." *Univ. of Tex. v. Camenisch*, 451 U.S. 390, 395 (1981). Plaintiffs, however, seek to *alter* the relative position of the parties while their request for permanent relief is pending by preventing the Commission from enforcing provisions of FECA that have been in effect for over thirty years. *Turner Broad. Sys., Inc. v. FCC*, 507 U.S. 1301 (1993) (Rehnquist, J., in chambers) (refusing to enjoin enforcement of the Cable Television Consumer Protection and Competition Act of 1992, despite First Amendment claim: "By

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seeking an injunction, applicants request that I issue an order *altering* the legal status quo")

(emphasis in original). There is a "presumption of constitutionality which attaches to every Act

of Congress." Walters v. Nat'l Ass'n of Radiation Survivors, 468 U.S. 1323, 1324 (1984)

(Rehnquist, J., in chambers). Plaintiffs fail to meet their burden of showing clearly that the

longtime status quo should be altered and a federal statute preliminarily enjoined.<sup>2</sup>

# IV. PLAINTIFFS CANNOT DEMONSTRATE A SUBSTANTIAL LIKELIHOOD OF SUCCESS ON THE MERITS

# A. The Act's Limit on Contributions to Political Committees is Constitutional As Applied

# 1. The Contribution Limits At Issue Are Subject to Intermediate Scrutiny

Although plaintiffs concede that they meet the criteria for political committee status (*see infra* section IV.A.2.), they challenge, *inter alia*, the Act's \$5,000 limit on *contributions* that individuals may give to political committees like SpeechNow. 2 U.S.C. \$441a(a)(1)(C). Plaintiffs contend that section 441a(a)(1)(C) should be considered an expenditure limit and reviewed under a strict scrutiny analysis because this contribution limit may indirectly affect the overall amount of money that SpeechNow can raise and then spend as it chooses. (*See, e.g.*, Pls.'

<sup>&</sup>lt;sup>2</sup> In their complaint, plaintiffs included in their prayer for relief a request that the Court immediately certify constitutional questions to the *en banc* court of appeals. (Prayer for Relief ¶ 1); 2 U.S.C. § 437h. Plaintiffs have not yet moved for such certification. Since plaintiffs have not yet framed the constitutional questions they wish to have certified to the *en banc* court of appeals, it is premature for the Commission to address these and related issues, such as statutory standing. *See, e.g., Cal. Med. Ass'n v. FEC* (*"Cal Med"*), 453 U.S. 182, 192 n.14 (1981); *Athens Lumber Co., Inc. v. FEC*, 689 F.2d 1006, 1009-1011 (11<sup>th</sup> Cir. 1983); *Int'l Ass'n of Machinists and Aerospace Workers v. FEC*, 678 F.2d 1092, 1098-1099 (D.C. Cir. 1982). Moreover, if the plaintiffs pursue this relief, the Court will need to develop a factual record for the *en banc* court of appeals. *Bread Political Action Comm. v. FEC*, 455 U.S. 577, 580 (1982). *See Khachaturian v. FEC*, 980 F.2d 330 (5<sup>th</sup> Cir. 1992) (*en banc*) (remanding to district court for further proceedings); *Buckley v. Valeo*, 519 F.2d 817, 818 (D.C. Cir. 1975) (*en banc*) (same). If the plaintiffs move for certification and identify the constitutional issues that they believe warrant *en banc* review, the Commission will respond appropriately at that time.

Memorandum of Law in Support of Motion for Preliminary Injunction ("Mem.") at 12.)

("[L]imits on contributions to groups that make independent expenditures are necessarily restrictions on their expenditures."). Plaintiffs confuse the difference between contribution and expenditure limits, however, and numerous Supreme Court decisions dating back to *Buckley* make clear that a lower level of scrutiny applies to contribution limits, including the one at issue here.

The Supreme Court has explained that, unlike a "limitation upon expenditures for political expression, a limitation upon the amount that any one person or group may contribute to a candidate or political committee entails only a marginal restriction upon the contributor's ability to engage in free communication." *Buckley*, 424 U.S. at 20.

A contribution serves as a general expression of support for the candidate and his views, but does not communicate the underlying basis for the support. The quantity of communication by the contributor does not increase perceptibly with the size of the contribution, since the expression rests solely on the undifferentiated, symbolic act of contributing. At most, the size of the contributor's support for the candidate. A limitation on the amount of money a person may give to a candidate or campaign organization thus involves little direct restraint on his political communication, for it permits the symbolic expression of support evidenced by a contribution but does not in any way infringe the contributor's freedom to discuss candidates and issues. While contributions may result in political expression if spent by a candidate or an association to present views to the voters, the transformation of contributions into political debate involves speech by someone other than the contributor.

Id. at 21 (footnote omitted). The Supreme Court has repeatedly reaffirmed this holding. See,

e.g., Nixon v. Shrink Missouri Gov't PAC, 528 U.S. 377, 386-88 (2000); FEC v. Colorado

Republican Fed. Campaign Comm. ("Colorado II"), 533 U.S. 431, 440-42, 456 (2001); FEC v.

Beaumont, 539 U.S. 146, 161-62 (2003); McConnell v. FEC, 540 U.S. 93, 135 (2003); Randall v.

Sorrell, 548 U.S. 230, \_\_, 126 S.Ct. 2479, 2488, 2491 (2006) (plurality) (same).

Contribution limits leave contributors free to become members of associations and assist with their various efforts on behalf of candidates, and also "to assist to a limited but nonetheless substantial extent in supporting candidates and committees with financial resources." *Buckley*, 424 U.S. at 28. Accordingly, *Buckley* held that even a contribution limit that involved a "significant interference with protected rights of political association may be sustained" if it is "closely drawn" to match "a sufficiently important interest." *Id.* at 25 (internal quotation marks omitted). Continuing through later cases such as *Shrink Missouri, Colorado II, Beaumont* and *McConnell*, the Court has consistently held that limits on contributions are subject to a lower level of scrutiny than limits on expenditures. *Shrink Missouri*, 528 U.S. at 387 ("It has . . . been plain ever since *Buckley* that contribution limits would more readily clear the hurdles before them."); *Colorado II*, 533 U.S. at 441 ("[W]e have routinely struck down limitations on independent expenditures .... while repeatedly upholding contribution limits.") (citations and footnote omitted).

The Act's limits on contributions to political committees do not limit SpeechNow's independent expenditures. SpeechNow remains free "to aggregate large sums of money to promote effective advocacy," *McConnell*, 540 U.S. at 136 (quoting *Buckley*, 424 U.S. at 22), and to spend without restriction on its express advocacy communications, *FEC v. Nat'l Conservative Political Action Comm.* ("*NCPAC*"), 470 U.S. 480, 494 (1985). In *NCPAC*, the Court distinguished the expenditure limit struck down in that case from the contribution limit that was upheld in *California Medical Ass'n v. FEC* ("*Cal Med*"), 435 U.S. 182 (1981):

[N]othing in the statutory provision in question [in *Cal Med*] limit[ed] the amount an unincorporated association or any of its members may independently expend in order to advocate political views, but only the amount it may contribute to a multicandidate political committee. Unlike *California Medical Assn.*, [the provision at issue in *NCPAC*] involve[s] limitations on expenditures by PACs, not on the contributions they receive . . . . 470 U.S. at 494-95 (brackets, citation, and quotation marks omitted).

The Supreme Court has repeatedly rejected the kind of argument plaintiffs make here, *i.e.*, that a contribution limit should be scrutinized as an expenditure limit because it may reduce the total funds an organization has available to spend. In *Buckley*, the Court explained that the "overall effect of the Act's contribution ceilings is merely to require candidates and political committees to raise funds from a greater number of persons and to compel people who would [have] otherwise contribute[d] amounts greater than the statutory limits to expend such funds on direct political expression." 424 U.S. at 21-22. More recently, in McConnell the Court addressed the Act's new prohibitions on national political parties' receiving or spending nonfederal money (and its limits on state party committees' spending nonfederal money on certain federal election activity). See, e.g., 2 U.S.C. § 441i(a)(1) (enacted in 2002) ("national committee of a political party ... may not solicit [or] receive ... a contribution ... or spend any funds, that are not subject to the limitations . . . of this Act") (emphasis added). Although these new provisions had the effect of prohibiting the use of nonfederal money to pay for certain activity, the Court analyzed these provisions solely as contribution limits. The Court observed that "neither provision in any way limits the total amount of money parties can spend. Rather, they simply limit the source and individual amount of donations." 540 U.S. at 139 (citation omitted).

In particular, the Court clarified that the level of scrutiny must be determined by whether the provision creates any burden on speech that would be greater than a simple, direct limit on contributions:

The relevant inquiry is whether the mechanism adopted to implement the contribution limit, or to prevent circumvention of that limit, burdens speech in a

way that a direct restriction on the contribution itself would not. That is not the case here.

*Id.* at 138-39. In this case, plaintiffs have challenged "direct restriction[s] on the contribution[s]" to political committees that include no other "mechanism . . . to implement the contribution limit." *Id.* The "relevant inquiry" in determining the level of scrutiny therefore begins and ends here, because plaintiffs challenge only direct contribution limits that have been part of FECA for more than 30 years.

Plaintiffs' reliance (Mem. at 18, 22 and 26) on two unpublished decisions from the Northern District of California is misplaced. To the extent the decisions in OAKPAC v. City of Oakland, No. 06-6366, 2006 Lexis 96900 (N.D. Cal. Oct. 19, 2006), and Committee on Jobs Candidate Advocacy Fund v. Herrera, No. 07-03199, 2007 WL 2790351 (N.D. Cal. Sept. 20, 2007), treat contribution limits as expenditure limits because the former "act" as limits on expenditures, see Herrera, 2007 WL 2790351, at \* 3, they are wrongly decided under the reasoning and holdings of *Buckley* and *McConnell*. Moreover, to the extent these decisions, and the Ninth Circuit decision in Lincoln Club of Orange County v. City of Irvine, 292 F.3d 934 (9th Cir. 2002), upon which they rely, involve ordinances that *directly* restrict independent expenditures, they are inapplicable here. As the Ninth Circuit explained in *Lincoln Club*, the Ordinance at issue there "does not merely restrict contributions. It also restricts expenditures by barring an independent expenditure committee from making any independent expenditures whatsoever if the source of the committee's money is membership dues that exceed the Ordinance's prescribed maximum." Id. at 938 (emphasis added). See also Herrera, 2007 WL 2790351, at \*3 (same). The FECA contains no such limitation on political committees' independent expenditures, no matter how much money they raise or choose to spend.

Thus, plaintiffs' contention that strict scrutiny is applicable here has no basis in law, and their reliance on *Citizens Against Rent Control v. City of Berkeley*, 454 U.S. 290 (1981), is also misplaced. That case, which involved a municipal restriction on contributions to a ballot measure committee, is clearly distinguishable from the long line of cases applying lesser scrutiny to contribution limitations involving candidate elections. In *First National Bank of Boston v. Bellotti*, 435 U.S. 765, 790 (1978), the Court explained that that the "risk of corruption perceived in cases involving candidate elections . . . simply is not present in a popular vote on a public issue." Indeed, the Court later quoted this very passage in *Citizens Against Rent Control* when it continued to rely on the distinction between limits involving candidate elections and those involving ballot measures. 454 U.S. at 298.

In sum, the direct contribution limits at issue here need only be closely drawn to match a sufficiently important interest, and the Court must apply this level of scrutiny when deciding whether plaintiffs are likely to prevail on the merits.

## 2. The Supreme Court Has Made Clear That Limitations on Contributions to Political Committees that Purport to Make Only Independent Expenditures Are Constitutional

It is undisputed that SpeechNow will meet all the requirements under federal law to qualify as a political committee within the meaning of FECA. It intends both to raise more than \$1,000 in contributions (Compl. ¶¶ 32, 38) and make more than \$1,000 in expenditures (Compl. ¶¶ 20 - 27, 41) this calendar year, and its major purpose is electing and defeating federal candidates (Compl. ¶¶ 7, 47). *See supra* sections I.B., II. When the Supreme Court narrowly construed the definition of political committees to such major purpose organizations, it explained that "[e]xpenditures of . . . 'political committees' so construed can be assumed to fall within the core area sought to be addressed by Congress. They are, by definition, campaign related."

*Buckley*, 424 U.S. at 79. SpeechNow thus falls "within the core area" Congress sought to address and contributions to it may constitutionally be limited, whether its expenditures are coordinated with candidates or not.

Drawing on *Buckley* and *Cal Med*, the Court in *McConnell* clearly explained that the First Amendment does not prohibit Congress from regulating contributions to political committees that make only independent expenditures. In *Buckley*, the Court had upheld a \$25,000 annual limitation on the total federal contributions an individual could make, whether those contributions were to candidates, political parties, or other political committees - without analyzing how those contributions might ultimately be spent. 424 U.S. at 38. In Cal Med, the Court had upheld FECA's \$5,000 limit on contributions to multicandidate political committees. 453 U.S. at 193-201. When the Court in McConnell relied upon these and other decisions in upholding BCRA's limits on soft money, it explained how those cases have rejected a "crabbed view of corruption." 540 U.S. at 152. In particular, it rejected the notion that only a "direct contribution to the candidate" can "threaten to create . . . a sense of obligation" from a candidate to a donor. Id. at 144. Rather, the Court explained that persons seeking influence with officeholders and candidates have shown a history of exploiting loopholes in the Act, and that indirect attempts to use money to gain influence can create actual corruption, or the appearance of corruption, that can justify congressional efforts to protect the integrity of the democratic process. See generally id. at 143-154.

The Court further explained that federal officeholders "were well aware of the identities of the donors" who gave large contributions to political parties that could then use that money to help their candidates get elected. *Id.* at 147. That same awareness opened doors that gave large donors preferential access to officeholders. As the Court explained, "[o]ur cases have firmly

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established that Congress' legitimate interest extends beyond preventing simple cash-for-votes corruption to curing 'undue influence on an officeholder's judgment, and the appearance of such influence.'" *Id.* at 150 (quoting *Colorado II*, at 533 U.S. at 441). The Court then explicitly rejected the kind of argument that plaintiffs make here, and explained that its prior rulings in *Buckley* and *Cal Med* went beyond upholding contribution limits to political committees because those funds could in turn be used to make direct contributions to candidates:

[W]e upheld [in *Buckley*] FECA's \$25,000 limit on aggregate yearly contributions to candidates, *political committees*, and *party committees* out of recognition that FECA's \$1,000 limit on candidate contributions would be meaningless if individuals could instead make huge contributions to the candidate's political party. Likewise, in California Medical Assn. v. Federal Election Comm'n, we upheld FECA's \$5,000 limit on contributions to multicandidate political committees. It is no answer to say that such limits were justified as a means of preventing individuals from using parties and political committees as passthroughs to circumvent FECA's \$1,000 limit on individual contributions to candidates. Given FECA's definition of "contribution," the \$5,000 and \$25,000 limits restricted not only the source and amount of funds available to parties and political committees to make candidate contributions, but also the source and amount of funds available to engage in express advocacy and numerous other noncoordinated expenditures. If indeed the First Amendment prohibited Congress from regulating contributions to fund the latter, the otherwise-easy-toremedy exploitation of parties as pass-throughs (e.g., a strict limit on donations that could be used to fund candidate contributions) would have provided insufficient justification for such overbroad legislation.

McConnell, 540 U.S. at 152 n.48 (emphasis added in last two sentences) (quotation marks and

internal citations omitted). Plaintiffs ignore this clear, dispositive reasoning from the Supreme

Court even though this case indisputably involves such "noncoordinated expenditures" of

"express advocacy."

As McConnell indicates, when the Court in Cal Med upheld FECA's limit on

contributions to multicandidate political committees, it rejected the argument that Congress

could only regulate contributions that would be used as "pass-throughs to circumvent FECA's

\$1,000 limit on individual contributions to candidates." *McConnell*, 540 U.S. at 152 n.48. The

petitioner in Cal Med had argued that contributions earmarked for administrative support could not be regulated because such contributions lacked potential to corrupt the political process. 453 U.S. at 198 n.19. The Court, however, recognizing that because money was fungible and that contributions to the California Medical Association's political committee intended to pay for one type of expense could actually pay for anything, upheld the contribution limit without regard to the use to which a contribution would ultimately be put. *Id.* ("We ... conclude that [the limit on contributions to a political committee] applies equally to all forms of contributions specified in [the Act]."). As McConnell further explained (540 U.S. at 152 n.48), if the Constitution precludes Congress from regulating contributions to political committees unless those funds are passed on as contributions to others, then the \$5,000 limit on contributions to multicandidate political committees upheld in Cal Med would have been overbroad insofar as it regulated "not only the source and amount of funds available to parties and political committees to make candidate contributions, but also the source and amount of funds available to engage in express advocacy and numerous other noncoordinated expenditures." Thus, while explaining that the contribution limit upheld in Cal Med is not overbroad, the Court in McConnell rejected the argument plaintiffs make here.<sup>3</sup>

Plaintiffs rely heavily on Justice Blackmun's concurring opinion in *Cal Med*, in which he explained (453 U.S. at 203) his view that "a different result would follow if" the contribution limits at issue were applied to committees established to make only independent expenditures. As explained above, however, the *McConnell* decision rejects Justice Blackmun's view. In any event, Justice Blackmun's concurrence is dicta, because the entity at issue there made both

<sup>&</sup>lt;sup>3</sup> *Cf. FEC v. Malenick*, No. 02-1237, 2005 WL 588222 (D.D.C. Mar. 7, 2005) (explaining that *Cal Med* stands for the proposition that classifying funds as "contributions" under the Act is not a function of the subjective intent of the contributor as to how the money will be spent).

contributions and expenditures. *See Cal Med*, 453 U.S. at 197 n.17 (plurality) (group of individuals making solely independent expenditures was a "hypothetical application of the Act" that the Court "need not consider."); *see also FEC v. Cal. Med. Ass'n*, 502 F. Supp. 196, 198 (N.D. Cal. 1980) (discussing federal contributions *and* expenditures made by California Medical Association's political committee). The issue of contribution limits to political committees that make only independent expenditures was thus not directly before the Court. Contrary to plaintiffs' argument (Mem. at 21), therefore, Justice Blackmun's concurrence cannot in any sense be considered "controlling": the Court did not hold anything with respect to organizations that make only independent expenditures. In any event, the actual holding of the majority in *Cal Med* — including Justice Blackmun — affirmed the constitutionality of limiting contributions to a political committee that *in part* spent funds on independent expenditures and administrative costs, and the majority upheld those limits even to the extent the contributions received would be used for something other than candidate contributions.<sup>4</sup>

Plaintiffs fail to address not only *McConnell*, but *MCFL*. In that case the Court found that exempting a limited class of ideological nonprofit corporations — corporations that, *inter alia*, did not have candidate elections as their major purpose — from the Act's prohibition on corporate expenditures would not open the door to massive undisclosed political spending. Ideological corporations such as Massachusetts Citizens for Life, the Court explained, would still have to report their independent expenditures under 2 U.S.C. § 434(c). 479 U.S. at 262. But the Court also indicated that a group could be classified as a political committee based solely on the

<sup>&</sup>lt;sup>4</sup> See also McConnell v. FEC, 251 F. Suppp. 2d 176, 766 (D.D.C. 2003) (Leon, J.) ("Restricting contributions to committees like the one at issue in *California Medical*, the Court maintained, is different than efforts to regulate groups expressing common political views. In this sense, the nature of the organization — that it is established solely to benefit federal candidates — was enough to conclude that most, if not all, of its contributions and expenditures were for the purpose, and had the effect, of benefitting a federal candidate.") (citation omitted).

magnitude of its independent expenditures. Most important, the Court stated that a group that became a political committee by making extensive independent expenditures would have to abide by the "restrictions applicable to those groups" — restrictions which include the contribution limits challenged by plaintiffs here. *Id*.

[S]hould MCFL's independent spending become so extensive that the organization's major purpose may be regarded as campaign activity, the corporation would be classified as a political committee. As such, *it would automatically be subject to the obligations and restrictions applicable to those groups* whose primary objective is to influence political campaigns.

*Id.* (emphasis added) (citation omitted).<sup>5</sup> SpeechNow's "extensive," indeed exclusive, focus on independent expenditures makes clear that it is a political committee that must obey the restrictions on such organizations. Plaintiffs have made no effort to address *McConnell* or *MCFL*, and they are unlikely to succeed on the merits of their constitutional challenge.

# 3. As Applied to SpeechNow, the Act's Limit on Contributions to Political Committees is Closely Drawn to Match Sufficiently Important Governmental Interests

# a. Corruption and the Appearance of Corruption

The Supreme Court "has long recognized the governmental interest in preventing corruption and the appearance of corruption in election campaigns." *FEC v. Wisconsin Right to Life, Inc.* ("WRTL"), 127 S. Ct. 2652, 2672 (2007) (quoting *Buckley*, 424 U.S. at 45) (Roberts, C.J.). Plaintiffs assert (Mem. at 19) that only direct contributions to candidates have a potential to create corruption or its appearance. As explained *supra* pp. 13-15, however, the Supreme Court has rejected that "crabbed view of corruption," *McConnell*, 540 U.S. at 203, and has

<sup>&</sup>lt;sup>5</sup> Justice O'Connor's reasons for concurring separately did not relate to this portion of the Court's rationale. 479 U.S. at 265-66.

recognized that contributions for independent expenditures have the potential to corrupt or create the appearance of corruption.

Although the Supreme Court has held that the interest in avoiding corruption is inadequate under strict scrutiny to justify direct spending limits on independent expenditures by persons other than corporations or labor unions, the Court has never held that independent expenditures by other persons pose no risk of corruption. Rather, in *Buckley* the Court explained that the "independent advocacy restricted by the provision does not presently appear to pose dangers of real or apparent corruption *comparable* to those identified with large campaign contributions." 424 U.S. at 46 (emphasis added).<sup>6</sup> In analyzing FECA's earlier expenditure cap that applied to all persons, the Court in fact "assume[d], arguendo, that large independent expenditures pose the same dangers of actual or apparent *quid pro quo* arrangements as do large contributions." *Id.* at 45. The Court struck down the expenditure limit, but its holding rested not only on the independence of the speech, but also on the fact that the \$1,000 ceiling on expenditures "heavily burden[ed] core First Amendment expression," *id.* at 48, and on the likely ineffectiveness of the particular provision at issue in preventing circumvention of the contribution limits, *id.* at 45.<sup>7</sup>

<sup>&</sup>lt;sup>6</sup> See also McConnell, 251 F. Supp. 2d at 624-25 (D.D.C. 2003) ("The Court in Buckley wrote that the threat of independent expenditures made by individuals did not 'presently appear' to pose a danger of possible corruption. Therefore, Buckley explicitly left open the possibility that a time might come when a record would indicate that independent expenditures made by individuals to support candidates would raise an appearance of corruption.") (Kollar-Kotelly, J.)

<sup>&</sup>lt;sup>7</sup> To avoid vagueness problems, the Court had construed the independent expenditure limit narrowly to apply only to "expenditures . . . that in express terms advocate the election or defeat of a clearly identified candidate for federal office." 424 U.S. at 44. Having thus limited the reach of the limit on independent expenditures, the Court then concluded that its own interpretation "thus undermine[d] the limitation's effectiveness as a loophole-closing provision by facilitating circumvention by those seeking to exert improper influence upon a candidate or office-holder." *Id.* at 45.

A contribution limit, on the other hand, "entails only a marginal restriction" upon the contributor's speech. *Id.* at 20; *see supra* section IV.A.1. The *Buckley* Court found that the absence of coordination only lessens or "*alleviates* the danger that expenditures will be given as a quid pro quo for improper commitments from the candidate." 424 U.S. at 47 (emphasis added). In *Colorado Republican Federal Campaign Committee v. FEC* ("*Colorado I*"), the Court reiterated that "'the absence of prearrangement and coordination' does not eliminate, but it does help to 'alleviate,' any 'danger' that a candidate will understand the expenditure as an effort to obtain a '*quid pro quo*." 518 U.S. 604, 616 (1996) (quoting *NCPAC*, 470 U.S. at 498). As Chief Justice Roberts explained just last term in the controlling opinion in *WRTL*, *Buckley* "suggested that this [anti-corruption] interest might also justify limits on electioneering *expenditures* because it may be that, in some circumstances, 'large independent expenditures pose the same dangers of actual or apparent quid pro quo arrangements as do large contributions." *WRTL*, 127 S.Ct. at 2672 (quoting *Buckley* at 45) (emphasis in original).<sup>8</sup>

In *Colorado I*, the Court observed not only that independent expenditures can corrupt, but that Congress can properly address such risks through contribution limits to entities that make such expenditures (in that case, a political party committee):

A party may not simply channel unlimited amounts of even undesignated contributions to a candidate, since such direct transfers are also considered contributions and are subject to the contribution limits on a "multicandidate political committee." *The greatest danger of corruption, therefore, appears to be from the ability of donors to give sums up to \$20,000 to a party which may be* 

<sup>&</sup>lt;sup>8</sup> See also McConnell, 251 F. Supp. 2d at 765 (Leon, J.) ("Supreme Court precedent . . . intimates that donations closely connected to a candidate's campaign — even if they are not direct contributions or coordinated expenditures — raise, at a minimum, the specter of corruption."); *id.* at 767 ("Reading *Colorado I* together with *Buckley, Bellotti, Citizens Against Rent Control*, and *California Medical* leaves one with a clear impression: donations used directly for the purpose of uncoordinated federal activity, like express advocacy, can engender corruption, or the appearance thereof, and are therefore regulable.").

*used for independent party expenditures for the benefit of a particular candidate.* We could understand how Congress, were it to conclude that the potential for evasion of the individual contribution limits was a serious matter, might decide to change the statute's limitations on contributions to political parties.

518 U.S. at 616-17 (emphasis added) (internal citations omitted). The result that plaintiffs seek would create exactly that danger, only worse: *unlimited* sums could be contributed to SpeechNow which could then use those funds for the benefit of particular candidates.

The record in the *McConnell* litigation further established the danger of corruption and its appearance from independent expenditures. *McConnell* involved so-called "issue advocacy," which, unlike the ads that SpeechNow plans to broadcast, does not include express words of candidate advocacy. Nevertheless, the record compiled there demonstrated that candidates know and feel indebted to those who made such expenditures to help elect them. The Supreme Court explained that "[w]hile the public may not have been fully informed about the sponsorship of so-called issue ads, the record indicates that candidate and officeholders often were." *McConnell*, 540 U.S. at 128-29. In the court below, Judge Kollar-Kotelly had found not only "that Members of Congress and federal candidates are very aware of who ran advertisements on their behalf," but also that such members and candidates "feel indebted to those who spend money to help them get elected.... In fact, Members will also be favorably disposed to those who finance these groups when they later seek access to discuss pending legislation." *McConnell*, 251 F. Supp. 2d at 556 (Kollar-Kotelly, J.).

Having made significant expenditures to elect or defeat particular candidates, organizations that paid for such expenditures, or their members, often informed the officeholder that benefited of the outlay, either directly or otherwise. *Id.* ("[I]nterest groups can be the ones who apprise politicians of the advertisements that they run on their behalf."); *id.* at 557 ("Groups aggressively push to be recognized for the role they played in helping a candidate get elected to office.").<sup>9</sup> As one lobbyist testified in *McConnell*, "unregulated expenditures — whether soft money donations to the parties or issue ad campaigns — can generate far more influence than direct campaign contributions." *Id.* at 556.

The Supreme Court has rejected a "crabbed view of corruption" that "ignores precedent, common sense, and the realities of political fundraising exposed by the record . . . ." *McConnell*, 540 U.S. at 152; *see also supra* section IV.A.2. Jon Coupal, a SpeechNow organizer and initial member, has himself contended that a form of *quid pro quo* corruption has occurred as a result of independent expenditures. He alleged that there was a corrupt relationship between Los Angeles city officeholders and municipal employee unions, writing:

Local politicians and the public sector have formed an alliance that benefits both. The city is such an excellent provider that it is regarded as "the land of milk and honey" to those seeking public employment. In turn, public employee unions and city workers provide millions of dollars worth of campaign support to their favored candidates in each election cycle — often through independent expenditures to get around the city's campaign contribution limits.

Jon Coupal, Los Angeles the Trendsetter, Howard Jarvis Taxpayer Ass'n Cal. Commentary, Vol.

I, Issue 14, at 1-2 (May 5, 2003), available at

http://hjta.webcommanders.com/HJTACommentary014.pdf (Sadio Decl. Exh I).

Were plaintiffs to prevail in their constitutional claim and free "major purpose" groups from contribution limits, donors could contribute millions of dollars in an election year for express candidate advocacy and gain unprecedented influence over candidates and elected officials. It is easy to imagine, for example, the proliferation of independent expenditure political committees devoted to supporting or opposing a single federal candidate or officeholder

<sup>&</sup>lt;sup>9</sup> Although plaintiffs contend that SpeechNow will operate "wholly independently" of candidates, Mem. at 3, it is unclear from its by-laws whether its donors may inform candidates of the group's efforts after expenditures are made, or of generally publicizing them. (Keating Decl. Exh. E, Art. X § 7.)

and funded entirely by very large contributions.<sup>10</sup> This type of corruption and its appearance are precisely why the Supreme Court has indicated that contributions can be limited to groups making independent expenditures.

#### b. Distorting Effects of Immense Aggregations of Wealth

The \$5,000 limit on contributions to political committees is substantially related to an additional government interest. The Supreme Court has recognized that a "different type of corruption in the political arena," *Austin v. Michigan Chamber of Commerce*, 494 U.S. 652, 660 (1990), can justify restrictions on independent expenditures by entities that take advantage of unique state-created benefits to amass large political war chests. Applying strict scrutiny to an expenditure limit, the Court in *Austin* upheld Michigan's restriction on independent expenditures by corporations. The Court explained that among the compelling interests supporting the prohibition was avoiding the "corrosive and distorting effects of immense aggregations of wealth" accumulated with the help of special advantages bestowed by the state, such as limited liability, perpetual life, and favorable treatment of the accumulation and distribution of assets. *Id.* at 658-60.

The government's compelling interest in avoiding the corrosive and distorting effects of immense aggregations of wealth on elections applies to for-profit business corporations and not-for-profit advocacy corporations alike. In *Austin* itself, the Court upheld an independent expenditure restriction as applied to a nonprofit corporation. *Id.* at 661-65. And in *FEC v*.

<sup>&</sup>lt;sup>10</sup> See also Edward B. Foley, *The "Major Purpose" Test: Distinguishing Between Election-Focused and Issue-Focused Groups*, 31 N. Ky. L. Rev. 341, 346 (2004) ("[W]hen a political committee is focused on electing one particular candidate (or defeating that candidate's opponent), a large-dollar gift to that political committee is almost as good as a large-dollar gift to the candidate's own campaign would be as a means to secure improper favoritism from that candidate once in office.").

*Beaumont*, 539 U.S. 146, 159-60 (2003), the Court noted specifically that the "different type" of corruption that justified the prohibition in *Austin* applied in full to nonprofit corporations.<sup>11</sup> The Court observed that nonprofit corporations could also aggregate significant wealth through state-conferred advantages, including limited liability, perpetual life, and favorable treatment of the accumulation and distribution of assets, to the same detrimental effect (539 U.S. at 159-60):

[C]oncern about the corrupting potential underlying the corporate ban may indeed be implicated by advocacy corporations. They, like their for-profit counterparts, benefit from significant state-created advantages, and may well be able to amass substantial political war chests. Not all corporations that qualify for favorable tax treatment under 501(c)(4) of the Internal Revenue Code lack substantial resources, and the category covers some of the Nation's most politically powerful organizations, including the AARP, the National Rifle Association, and the Sierra Club.

The government's interest in combating the corrosive and distorting effects of substantial aggregations of wealth on elections applies here as well. SpeechNow has the advantage of government-created benefits under the District of Columbia Uniform Unincorporated Nonprofit Associations Act. (Comp. ¶ 7.) Like a corporation, SpeechNow is a separate legal entity from its members, and unlike the individuals who join SpeechNow, the organization enjoys limited liability under DC law. Thus, SpeechNow's members are not liable in tort or contract, merely because of their membership status, for the association's acts or omissions. D.C. Code § 29-971.06. For example, a SpeechNow member, even though he or she might fund the entirety of one of the association's ad campaigns, might not be held liable if the ad campaign were

<sup>&</sup>lt;sup>11</sup> *Beaumont* specifically concerned "*MCFL* corporations," a small class of nonprofit ideological corporations described in *MCFL* that cannot constitutionally be limited in their independent expenditures. In *Beaumont*, the Court applied intermediate scrutiny and upheld the FECA's corporate contribution prohibition, 2 U.S.C. § 441b, as applied to *MCFL* corporations.

libelous. Nor could that member be liable if SpeechNow were to breach an advertising contract.<sup>12</sup>

Moreover, as a section 527 organization, SpeechNow enjoys favorable treatment in the accumulation and distribution of its assets. Unlike individuals, SpeechNow will not have to pay any income or gift taxes on its receipts: Section 527 of the Internal Revenue Code shields from federal taxation funds raised and spent by "political organizations" for "influencing or attempting to influence" the nomination or election of federal officials received. 26 U.S.C. § 527(c),(e)(2), § 2501(a). "Political Organizations" include unincorporated associations organized and operated primarily for the purpose of accepting contributions or making expenditures for advocacy related to candidate elections. 26 U.S.C. § 527(e)(2). Thus, unincorporated 527 organizations, like SpeechNow, are generally not taxed on any amounts received, segregated, and used to influence a federal election.<sup>13</sup> SpeechNow thus benefits from favorable tax treatment in a way that an individual making independent expenditures would not.

Armed with such legal and tax advantages, organizations like SpeechNow could, like nonprofit corporations, amass significant political war chests. Indeed, plaintiffs themselves allege that one of the reasons they wish to operate as an unincorporated association is to amplify the voices of SpeechNow's members "beyond what any individual could achieve on his own." (Compl. ¶ 14.) "[P]olitical war chests may be amassed simply from the members' contributions." *Beaumont*, 530 U.S. at 160 n.6 (internal quotation marks omitted). The

<sup>&</sup>lt;sup>12</sup> An unincorporated District of Columbia association such as SpeechNow is also, much like a D.C. non-profit corporation, a separate legal entity that can acquire, hold, and transfer real or personal property in its own name. *Compare* D.C. Code § 29-971.04-05 (unincorporated associations) *with* D.C. Code § 29-301.05(4)-(5) (nonprofit corporations).

<sup>&</sup>lt;sup>13</sup> As a section 527 organization, SpeechNow generally must make some disclosures regarding its donors in reports to the Internal Revenue Service, but it has the option of paying taxes and not making such disclosures. *See infra* n.17.

government interest in preventing a corrosive and distorting effect on the political marketplace is sufficiently important under the less rigorous level of scrutiny applied to contribution limits to uphold the Act's limits on contributions to political committees like SpeechNow.

# c. Unlimited Contributions Would Undercut the Act's Disclaimer Requirements

Under plaintiffs' view of the law, SpeechNow should not be required to reveal the donors behind its expenditures in the disclaimers required in its express advocacy communications, even though the Supreme Court has held that the Act's disclosure provisions serve important governmental interests. See infra section III.C. The Act requires that these communications include informational disclaimers: stating who is making the independent expenditure, providing contact information, and stating whether the communication was authorized by any candidate. See supra section II.D.2. Disclaimers on independent expenditures by political committees need not include information regarding who contributed to the political committee. When a political committee pays to broadcast expensive independent expenditures, however, no one person could have contributed more than \$5,000 annually to help pay for the ad. In contrast, if SpeechNow prevails here, individuals would be able to donate unlimited funds to pay for independent expenditures, but SpeechNow's disclaimers would still only name the organization as the person responsible for the ad. Although candidates and officeholders whose elections were influenced would likely know the identity of the big donors behind SpeechNow's ads, see supra section II.D, the public would not receive this information contemporaneously.<sup>14</sup> In *McConnell*, for

<sup>&</sup>lt;sup>14</sup> Although the identity of individuals who paid for the ads through SpeechNow may eventually be disclosed in SpeechNow's independent expenditure reports, Congress and the Supreme Court have recognized the public's interest in learning who is responsible for election ads at the moment they are aired. *See supra* pp.6-7; *McConnell* 540 U.S. at 231 (upholding the application of disclaimer requirements to electioneering communications and explaining that

example, the Supreme Court found that "Republicans for Clean Air, which ran ads in the 2000 Republican Presidential primary, was actually an organization consisting of just two individuals — brothers who together spent \$25 million on ads supporting their favored candidate." 540 U.S. at 128. However, if individuals cannot hide behind the façade of an independent expenditure organization but instead pay for such communications themselves, the disclaimers will then directly reveal the true source of the communications' funding. Thus, by accepting unlimited contributions and acting as a conduit, SpeechNow would deprive the public of accurate disclaimers that help prevent corruption.

For example, although plaintiff Fred Young could provide all the funding for SpeechNow's planned ad campaign targeting Representative Dan Burton (Compl. ¶ 22), the ad itself would only indicate that "SpeechNow is responsible for the content of this advertising." More generally, through independent membership associations, wealthy donors could target specific candidates for election or defeat while hiding behind "dubious and misleading names" like "The Coalition – Americans Working for Real Change," "Citizens for Better Medicare," and "Republicans for Clean Air." *See McConnell*, 540 U.S. at 197 (quoting *McConnell*, 251 F. Supp. 2d at 237 (D.D.C.)). The Act's limits on contributions to political committees like SpeechNow helps prevent this kind of evasion of the disclaimer requirements.

#### B. The Act's Biennial Aggregate Contribution Limits are Closely Drawn to Match Sufficiently Important Governmental Interests As Applied

In *Buckley*, the Supreme Court upheld the Act's limit on total individual contributions to \$25,000 each calendar year, even though this limit restricts the number of candidates and committees with which an individual may associate. *Id.* at 38. The Court found that this

doing so bore "a sufficient relationship to the important governmental interest of 'shed[ding] the light of publicity' on campaign financing.") (quoting *Buckley*, 424 U.S. at 81).

aggregate contribution limit was a "modest restraint" and a mere "corollary" of the individual contribution limit that was closely drawn to match sufficiently important interests. *Id.* The aggregate limit "serve[s] to prevent evasion of the [candidate] contribution limitation by a person who might otherwise contribute massive amounts of money to a particular candidate through the use of unearmarked contributions to political committees likely to contribute to that candidate." *Id.* The aggregate contribution limits have since been increased and indexed to inflation so that individuals may make up to \$42,700 in contributions to candidates and up to \$65,500 in contributions to other political committees. 2 U.S.C. § 441a(a)(3),(c); Contribution Limits 2007-08, <u>http://www.fec.gov/pages/brochures/contriblimits.shtml</u> (visited Mar. 4, 2008) (Sadio Decl. Exh. A)

*Buckley* and subsequent cases have affirmed the constitutionality of the Act's contribution limits to candidates, *id.* at 23-35, political committees, *Cal Med*, 453 U.S. at 182, and political party committees, *McConnell*, 540 U.S. at 142-89. The biennial aggregate contribution limit remains a constitutional corollary of those limits. The fact that SpeechNow will not make contributions to candidates is of no moment because, as we have explained *supra* section IV.A.2, contribution limits to political committees that only make independent expenditures are also constitutional.

#### C. The Act's Reporting Requirements For Political Committees are Substantially Related to an Important Government Interest

As a political committee, SpeechNow will be required to periodically report all of its receipts and disbursements to or from a person that are in excess of \$200 in a calendar year. *See* 2 U.S.C. §§ 433-34. The Supreme Court upheld these reporting requirements in *Buckley*. 424 U.S. at 66-68. The Court analyzed the reporting requirements under "exacting scrutiny," which requires that the compelled disclosure bear a "substantial relation" to an important government

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interest. *Buckley*, 424 U.S. at 64, 66, 75. "Exacting scrutiny," as courts apply it to disclosure statutes, is identical to the constitutional standard more commonly known as intermediate scrutiny. *See Adarand Constr., Inc. v. Pena*, 515 U.S. 200, 220 (1995) (noting that intermediate scrutiny standard requires statute to be "substantially related to the achievement of an important governmental objective").

Applying this intermediate level of scrutiny, the Supreme Court found that the Act's reporting requirements vindicate important government interests: (1) "provid[ing] the electorate with information as to where political campaign money comes from and how it is spent by the candidate in order to aid the voters in evaluating those who seek federal office," (2) "deter[ring] actual corruption and avoid[ing] the appearance of corruption by exposing large contributions and expenditures to the light of publicity," and (3) providing the "essential means of gathering the data necessary to detect violations of the contribution limitations." *Buckley*, 424 U.S. at 66-68 (internal quotation marks and footnote omitted); *see also McConnell*, 540 U.S. at 121 ("We upheld [in *Buckley*] all of the disclosure and reporting requirements in the Act . . ."). The disclosure protects the "First Amendment interests of individual citizens seeking to make informed choices in the political marketplace." *Id.* at 197 (quoting *McConnell*, 251 F. Supp. 2d at 237).

If SpeechNow prevails here, the public will be provided with significantly less information about its contributors and its spending. Political committees must report all their receipts and disbursements to or from a person in excess of \$200 in a year. *See* 2 U.S.C. §§ 433-34. Plaintiffs contend that none of SpeechNow's expenditures other than its noncoordinated expenditures for express candidate advocacy should be reported. The only contributors that SpeechNow would need to identify would be, for each independent expenditure, each person

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who made a contribution in excess of \$200 "for the purpose of furthering the reported independent expenditure." *See supra* section II.D. Thus, SpeechNow would not be required by FECA to identify those who funded a significant fraction of the organization's disbursements, including administrative expenses and overhead.<sup>15</sup> If a single wealthy individual could pay for all of these expenses, this person would be in a position to exert significant control over the organization, choose its anointed candidates, and gain significant influence over candidates — all without sufficient disclosure to the public. *Cf. Cal Med*, 453 U.S. at 198 n.19. Plaintiffs have not even assured the Court that they would report receipts and disbursements for various election-related expenses such as opposition research on candidates and polling done to test different potential campaign messages. Of the over \$1 billion that political committees — not including candidate campaigns and political parties — spent last election cycle, approximately half was spent on independent expenditures and direct contributions to candidates, political parties and other political committees. <sup>16</sup> Thus approximately *\$500 million* of the spending by the approximately 5000 major-purpose entities was spent on other costs. As the Supreme Court

<sup>&</sup>lt;sup>15</sup> In addition, if it were exempt from the political committee disclosure requirements, SpeechNow would be required to include a disclaimer only on its public communications that contain express advocacy or solicit contributions. Political committees, on the other hand, must include disclaimers on all their public communications. *See* 11 C.F.R. § 110.11(a)(1),(2); *supra* sections III.C., III.D.

<sup>&</sup>lt;sup>16</sup> See generally Summary of PAC Activity 1990-2006,

http://www.fec.gov/press/press2007/20071009pac/sumhistory.pdf (last visited Mar. 2, 2008) (5,091 committees disbursed approximately \$1.055 billion, including \$372 million in contributions to candidates) (Sadio Decl. Exh. B); 2005-2006 Summary of PAC Independent Expenditures, <a href="http://www.fec.gov/press/press2007/20071009pac/indepexp2006.pdf">http://www.fec.gov/press/press2007/20071009pac/indepexp2006.pdf</a> (last visited Mar. 2, 2008) (independent expenditures of approximately \$38 million) (Sadio Decl. Exh. C) National Party Financial Activity Through the End of the Election Cycle, <a href="http://www.fec.gov/press/press2007/partyfinal2006/demfederalye06.pdf">http://www.fec.gov/press/press2007/partyfinal2006/demfederalye06.pdf</a> (visited Mar. 5, 2008) (receipts of Democratic political party committees) (Sadio Decl. Exh. D); National Party Federal Financial Activity Through the End of the Election Cycle, <a href="http://www.fec.gov/press/press2007/partyfinal2006/repfederalye06.pdf">http://www.fec.gov/press/press2007/partyfinal2006/demfederalye06.pdf</a> (visited Mar. 5, 2008) (receipts of Democratic political party committees) (Sadio Decl. Exh. D); National Party Federal Financial Activity Through the End of the Election Cycle, <a href="http://www.fec.gov/press/press2007/partyfinal2006/repfederalye06.pdf">http://www.fec.gov/press/press2007/partyfinal2006/demfederalye06.pdf</a> (visited Mar. 5, 2008) (receipts of Republican political party committees) (Sadio Decl. Exh. D); National Party Federal Financial Activity Through the End of the Election Cycle, <a href="http://www.fec.gov/press/press2007/partyfinal2006/repfederalye06.pdf">http://www.fec.gov/press/press2007/partyfinal2006/repfederalye06.pdf</a> (visited Mar. 5, 2008) (receipts of Republican political party committees) (Sadio Decl. Exh. E).

has explained, *Buckley*, 424 U.S. at 79, expenditures of major purpose organizations, are "by definition, campaign related." Under its theory of the case, SpeechNow and organizations like it would thus no longer have to report to the Commission a wealth of information that the Court has deemed to be "campaign related."<sup>17</sup>

Congress can constitutionally require organizations like SpeechNow to disclose more than the reporting required for independent expenditures in order to vindicate the important government interest in the "free functioning of our national institutions" identified in *Buckley*. 424 U.S. at 66 (quoting *Communist Party v. Subversive Activities Control Bd.*, 367 U.S. 1, 97 (1961)). Large swaths of information helpful to voters attempting to make informed political choices will be lost if SpeechNow and groups like it no longer have to report as federal political committees.

#### V. PLAINTIFFS FAIL TO DEMONSTRATE IRREPARABLE INJURY

Plaintiffs fail to meet their burden of demonstrating that they will suffer irreparable harm without the requested temporary relief, the second factor the Court must consider. To obtain a preliminary injunction, "[a] litigant must do more than merely *allege* the violation of First Amendment rights" because "the finding of irreparable injury cannot meaningfully be rested on a mere contention of a litigant." *Wagner v. Taylor*, 836 F.2d 566, 576 n.76 (D.C. Cir. 1987) (quotation omitted); *see also NTEU v. United States*, 927 F.2d 1253, 1254-55 (D.C. Cir. 1991).

Instead, "in instances where a plaintiff alleges injury from a rule or regulation that may only potentially affect speech, the plaintiff must establish a causal link between the injunction sought and the alleged injury, that is, the plaintiff must demonstrate that the injunction will

<sup>&</sup>lt;sup>17</sup> As a section 527 organization, SpeechNow generally must make some disclosures to the Internal Revenue Service regarding its donors and expenses, but it has the option of paying taxes on donations in lieu of disclosure. *See Mobile Republican Assembly v. United States*, 353 F.3d 1357, 1360 (11<sup>th</sup> Cir. 2003).

prevent the feared deprivation of free speech rights." *Chaplaincy of Full Gospel Churches v. England*, 454 F.3d 290, 301 (D.C. Cir. 2006) (quoting *Bronx Household of Faith v. Bd. of Educ.*, 331 F.3d 342, 349-50 (2d Cir. 2003)). This requirement sets a "high standard for irreparable injury." *Id.* at 297. The "injury must be both certain and great," and "actual and not theoretical." *Wisconsin Gas Co. v. FERC*, 758 F.2d 669, 674 (D.C. Cir. 1985). Plaintiffs must also "show that [t]he injury complained of [is] of such *imminence* that there is a clear and present need for equitable relief to prevent irreparable harm." *Id.* (internal citation and quotation marks omitted). Further, the prospective injury must be "beyond remediation." *Chaplaincy*, 454 F.3d at 297.

#### A. Plaintiffs' Alleged Injuries Are Neither Actual Nor Certain

Plaintiffs fail to establish a constitutional burden resulting from the Act's requirements regarding political committees. The facts demonstrate that plaintiffs have taken ample steps toward achieving their goals, despite their view of the Act; the facts do not demonstrate that plaintiffs will be constitutionally burdened if they abide by the Act's contribution limits.

Contrary to plaintiffs' conclusory factual assertion that the contribution limits "mak[e] it impossible for SpeechNow to function" (Mem. at 25), they have adopted articles of organization and bylaws, appointed an agent for service of process, registered with the District of Columbia, and filed a Notice of Section 527 status with the Internal Revenue Service. (Keating Decl. Exhs. A-E.) *See also* Sadio Decl. Exh. F (Notice of Business Tax Registration). In addition, plaintiffs have developed a working website, including a "sign-up page for people who are interested in supporting the organization's activities." (Keating Decl. ¶ 4.) Visitors who submit their names and addresses are encouraged to check a box indicating whether they would "consider making a donation to SpeechNow.org." <u>http://www.SpeechNow.org/supportpage</u> (visited Feb. 22, 2008). In addition, plaintiffs have developed proposed written solicitations for contributions from the general public. Sadio Decl. Exhs. G-H. Finally, plaintiffs have prepared scripts for advertisements they allege they wish to run in connection with elections in Indiana and Louisiana this year. (Keating Decl. Exh. F; Traz Decl. Exhs. B-C.) Plaintiffs contend that all these activities have occurred without its raising or spending more than the threshold \$1,000 amount for political committee status or the \$5,000 individual contribution limit. (Keating

Decl. ¶ 31.)

Moreover, plaintiffs have provided no evidence that would explain why the effects of the contribution limit create a unique and unconstitutional burden that would render the Supreme Court's facial holding in *Buckley* inapposite as applied to them. In any event, the Court has explained that the "overall effect" of dollar limits on contributions is

merely to require candidates and political committees to raise funds from a greater number of persons and to compel people who would otherwise contribute amounts greater than the statutory limits to expend such funds on direct political expression, rather than to reduce the total amount of money potentially available to promote political expression.

Buckley, 424 U.S. at 21. See also Montana Right To Life Ass'n. v. Eddleman, 343 F.3d 1085, 1091 (9<sup>th</sup> Cir. 2003); Jacobus v. Alaska, 338 F.3d 1095, 1110 (9<sup>th</sup> Cir. 2003); Daggett v. Comm'n on Gov'tal Ethics and Election Practices, 205 F.3d 445, 461 (1<sup>st</sup> Cir. 2000).

As noted above, SpeechNow's website already is soliciting the names and addresses of potential contributors, and plaintiffs have prepared a draft solicitation letter to be sent to potential contributors. Plaintiffs have not explained why these potential donors could not help finance SpeechNow's current or future advertisements, thus reducing SpeechNow's reliance on large donors such as Mr. Young. Assuming that SpeechNow's planned advertisements will cost \$120,000, the organization could finance these advertisements with contributions from as few as

24 individual contributors (assuming each contributor gives the maximum of \$5,000).<sup>18</sup> Alternatively, the political expression plaintiffs wish to make could be effected through the second avenue identified in *Buckley*, 424 U.S. at 21: Mr. Young could spend his \$110,000 "on direct political expression" rather than "contribut[ing] amounts greater than the statutory limits." For example, plaintiffs have alleged that they could produce and air advertisements in a single media market (Indianapolis, Baton Rouge, or New Orleans) for less than \$70,000. Thus, Mr. Young, who allegedly is willing to contribute \$110,000, could finance these or similar advertisements himself.

Regarding the other potential donors, plaintiff Crane and non-plaintiff Richard Marder reportedly would donate \$6,000 and \$5,500, respectively, if not for the \$5,000 contribution limit. (Mem. at 5.) But the relatively small amounts above the statutory threshold that they are prepared to contribute are not of constitutional dimension — they are "distinctions in degree," not significant "differences in kind." *Buckley*, 424 U.S. at 30; *see also id.* ("a court has no scalpel to probe, whether, say, a \$2,000 ceiling might not serve as well as \$1,000") (citation and quotation marks omitted). Similarly, plaintiffs allege that Scott Burkhardt and Brad Russo would contribute \$100 each. But these amounts are well below the \$5,000 limit and may be given freely even if SpeechNow registers and operates as a political committee; these individuals face no obstacle whatsoever on their ability to make their desired contributions.

The gist of plaintiffs' allegations of harm, therefore, seems to be that the individual plaintiffs other than Mr. Young are injured because they cannot pool their resources through SpeechNow with *all \$110,000* of Mr. Young's proposed contribution, which will provide

<sup>&</sup>lt;sup>18</sup> As discussed *supra* section IV.C., the recordkeeping and disclosure requirements that apply once a major purpose organization accepts more than \$1,000 in contributions or spends more than \$1,000 in expenditures do not impose an unconstitutional or irreparable harm.

approximately 90% of the funds to pay for plaintiffs' \$120,000 ad campaign. But under *Buckley*, it is clear that Congress can enact contribution limits, even if the indirect effect of those limits is to require these smaller donors to reach out to more like-minded individuals and for Mr. Young to spend his reservoir of cash on his own direct political expression.

Plaintiffs have affiliations with several prominent advocacy groups and have received, as a result of this litigation, publicity in a number of national newspapers.<sup>19</sup> They are thus situated better in their "start-up" phase (Mem. at 20, 25) than many of the thousands of major-purpose entities that have managed to comply with the Act's contribution limits and reporting requirements for the last thirty plus years. *See* Summary of PAC Activity 1990-2006, *supra* n.16. There are additional individuals willing to contribute money to SpeechNow, (Keating Decl. ¶ 33), and it is plaintiffs' voluntary choice — rather than any prohibition in the Act — not to accept contributions in amounts up to \$5,000 while they are pursuing this case.

Finally, in their argument concerning irreparable harm, plaintiffs rely (Mem. at 24) heavily on *Elrod v. Burns*, 427 U.S. 347 (1976), but that case does not support their position. In that case the Supreme Court held that employee dismissal based on political party patronage was an unconstitutional infringement on employees' First Amendment rights. *Id.* at 372. But that holding rested on the specific finding that government employees had already been "threatened with discharge or had agreed to provide support for the Democratic Party in order to avoid discharge," and it was "clear therefore that First Amendment interests were either threatened or in fact being impaired at the time relief was sought." *Id.* at 373. Here, however, plaintiffs have

<sup>&</sup>lt;sup>19</sup> See supra section I.B.; Suit Aims To Ease Campaign Funding Limit, The Washington Times (Feb. 15, 2008); Suit Could Unleash Surge Of Money In 2008 Presidential Race, The New York Sun (Feb. 15, 2008); On Message, Los Angeles Times (Feb. 15, 2008); Unfettered Speech, Now, Washington Post (Feb 16, 2008) (Sadio Decl. Exhs. J-M). See also FEC Recommendation Could End Up in Court, USA Today (Jan. 22, 2008) (Sadio Decl. Exh. N)

not alleged any governmental action against it of any kind, let alone the kind of imminent or actual threats that were present in *Elrod*. The D.C. Circuit has clearly explained that *Elrod* did not eliminate a First Amendment plaintiff's burden to show that its interests are actually threatened or in fact being impaired. *NTEU*, 927 F.2d at 1254-55; *Wagner*, 836 F.2d at 576-77 n.76; *see also Christian Knights of the Ku Klux Klan Invisible Empire, Inc. v. District of Columbia*, 919 F.2d 148, 149-150 (D.C. Cir. 1990) (rejecting preliminary injunction sought by Ku Klux Klan to require local government to issue parade permit for planned march longer than one for which it had received permit, finding *Elrod* not controlling on irreparable harm because shorter parade allowed in permit was not total denial of First Amendment rights); *Wisconsin Right to Life, Inc. v. FEC*, Civ. No. 04-1260, 2004 WL 3622736, at \*4 (D.D.C. Aug. 17, 2004) (rejecting WRTL's reliance on *Elrod*).<sup>20</sup>

Because plaintiffs have made "no showing of irreparable injury, 'that alone is sufficient' for a district court to refuse to grant preliminary injunctive relief." *Hicks v. Bush*, 397 F. Supp. 2d 36, 40 (D.D.C. 2005) (citing *CityFed Fin. Corp.*, 58 F.3d at 747); *see also Wisconsin Gas*, 758 F.2d at 674 ("[A]nalysis of [irreparable harm] disposes of these motions . . . ."). Since plaintiffs are unable to establish any such constitutional burden that is actual and certain, plaintiffs clearly fall short of meeting the "high standard" necessary for a preliminary injunction.

## B. Plaintiffs Face No Imminent Injury

Plaintiffs also fail to establish that "[t]he injury complained of [is] of such *imminence* that there is a clear and present need for equitable relief to prevent irreparable harm." *Wisconsin Gas*, 758 F.2d at 674 (internal citation and quotation marks omitted). Indeed, plaintiffs have

<sup>&</sup>lt;sup>20</sup> See also, e.g., Hohe v. Casey, 868 F.2d 69, 72-73 (3d Cir. 1989) ("[A]ssertion of First Amendment rights does not automatically require a finding of irreparable injury, thus entitling a plaintiff to a preliminary injunction if he shows a likelihood of success on the merits."); *Piscottano v. Murphy*, 317 F. Supp. 2d 97, 102 (D. Conn. 2004).

provided only a hypothetical sequence of events, which demonstrates that there is no "clear and present need for equitable relief." *Wisconsin Gas*, 758 F.2d at 674. Hypothetical injuries are "far too speculative to warrant preliminary injunctive relief." *Chaplaincy*, 454 F.3d at 298.

Plaintiffs' irreparable harm resulting from the alleged "civil and criminal liability" (Mem. at 10) depends upon the institution and completion of an investigation by the Commission or the Department of Justice.<sup>21</sup> Setting aside the fact that the Commission, the sole defendant here, has no criminal jurisdiction and that never in its history has it tried to enforce a prior restraint on anyone's speech, the harm plaintiffs fear is far from imminent. Congress carefully designed the Act's enforcement procedures "to ensure fairness ... to respondents." See Perot v. FEC, 97 F.3d 553, 559 (D.C. Cir. 1996). As Congress presumably was aware, under the Act's elaborate enforcement procedures — which include multiple opportunities for a respondent to file briefs and permit only a court to impose a remedy on a respondent unwilling to agree to one — "complaints filed shortly before elections . . . might not be investigated and prosecuted until after the event." Id. at 559 (recounting statutory enforcement procedures). Accordingly, the likelihood that plaintiffs would suffer anything beyond an investigative proceeding during the life of a preliminary injunction is remote. Wisconsin Right to Life, Inc. v. FEC, No. 04-1260, 2006 WL 2666017, at \*5 (D.D.C. Sept. 14, 2006) ("[A]n FEC administrative investigation ... carries little threat of imminent or certain sanction."). Even if an administrative proceeding during that time then concluded with the institution of an enforcement suit against plaintiffs, they would then have a full opportunity to present their constitutional arguments *de novo* to a federal court before they could be subject to any penalties for their conduct. See generally 2 U.S.C.

<sup>&</sup>lt;sup>21</sup> The Commission has "exclusive jurisdiction with respect to the civil enforcement" of FECA, 2 U.S.C. § 437c(b)(1), and the Department of Justice has criminal jurisdiction, 28 U.S.C. § 516.

\$437g(a)(4)-(6). That distant eventuality is manifestly not imminent. *Wisconsin Right to Life*, 2006 WL 2666017, at \*5 ("It is clear that even if an administrative investigation is opened, the investigation likely would not conclude until long after the . . . ad has been broadcast.").<sup>22</sup>

## C. None of Plaintiffs' Alleged Harms Is Beyond Remediation

Finally, plaintiffs must demonstrate that their alleged injury is "beyond remediation." *Chaplaincy*, 454 F.3d at 297, or "*irreparable*," *Wisconsin Gas*, 758 F.2d at 674. As the D.C. Circuit has explained, "[m]ere injuries, however substantial, in terms of money, time and energy necessarily expended in the absence of a stay are not enough. The possibility that adequate compensatory or other corrective relief will be available at a later date, in the ordinary course of litigation weighs heavily against a claim of irreparable harm." *Chaplaincy*, 454 F.3d at 297-98.

None of plaintiffs' claimed harms is irreparable. For example, the administrative burdens on political committees that arise from complying with the disclosure requirements constitute "[m]ere injuries" of "money, time and energy." 454 F.3d at 297. In addition, having to respond to an administrative enforcement proceeding is simply not irreparable harm. As the Supreme Court has explained:

[The plaintiff] argues that the expense and disruption of defending itself in protracted adjudicatory proceedings constitutes irreparable harm. As indicated above, we do not doubt that the burden of defending this proceeding will be substantial.... As we recently reiterated: "Mere litigation expense, even substantial and unrecoupable cost, does not constitute irreparable injury." *Renegotiation Board v. Bannercraft Clothing Co.*, 415 U.S. 1, 24 (1974).

FTC v. Standard Oil Co. of Cal., 449 U.S. 232, 244 (1980); see also Sears Roebuck & Co. v. NLRB, 473 F.2d 91, 93 (D.C. Cir. 1972). Thus, any burden associated with responding to a

<sup>&</sup>lt;sup>22</sup> Moreover, at the moment the Commission is functioning with only two sitting Commissioners. Because it takes four votes to institute an investigation, find probable cause to believe the Act has been violated, and institute a civil enforcement action, 2 U.S.C. §§ 437c(c), 437g(a)(2),(4),(6), the votes necessary to begin and pursue the investigation SpeechNow allegedly fears cannot be imminent.

possible future FEC enforcement proceeding cannot constitute irreparable harm warranting preliminary injunctive relief.

### D. A Preliminary Injunction Temporarily Barring Enforcement Of The Act Could Not Prevent Plaintiffs' Alleged Harm

At its core, plaintiffs' allegation of harm is that they are afraid to engage in their proposed activities because they fear being found liable for violating the Act. The emergency relief plaintiffs seek here, however, provides no real protection against that eventuality, and it would therefore not redress the subjective fear plaintiffs allege. As we explain below, because a preliminary injunction would not permanently immunize unlawful actions taken during the pendency of the preliminary relief, plaintiffs cannot "demonstrate that the injunction will prevent the feared deprivation of free speech rights." *Chaplaincy of Full Gospel Churches*, 454 F.3d at 301 (citation and quotation marks omitted).

Even if this Court were to enter the preliminary injunction sought by plaintiffs, if in subsequent proceedings the provisions of the Act plaintiffs challenge were found by the D.C. Circuit or the Supreme Court to be constitutional — or if the preliminary injunction itself were reversed on appeal — plaintiffs could be subject to a civil enforcement action by the Commission under the retroactivity doctrine. *See James B. Beam Distilling Co. v. Georgia*, 501 U.S. 529, 532 (1991); *Harper v. Virginia Dep't of Taxation*, 509 U.S. 86, 97-98 (1993). Under that doctrine, if upon further review a court determines that a legislative enactment was in fact constitutional, it is applied as if it was always in effect. "[A]n opinion announcing a rule of federal law … 'appl[ies] retroactively to the litigants then before the Court.'" *Harper*, 509 U.S. at 97-98 (quoting *Beam*, 501 U.S. at 539 (opinion of Souter, J.)).

Moreover, "when th[e] Court applies a rule of federal law to the parties before it, that rule is the controlling interpretation of federal law and must be given full retroactive effect in all

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cases still open on direct review and as to all events, regardless of whether such events predate or postdate our announcement of the rule." *Harper*, 509 U.S. at 97. As Justice Scalia has put it, the decision of an Article III court announces the law "as though [it] were 'finding' it — discerning what the law is, rather than decreeing what it is … changed to, or what it will tomorrow be." *Beam*, 501 U.S. at 549 (Scalia, J., joined by Marshall, J., and Blackmun, J., concurring) (emphasis omitted). Thus, in this case, if plaintiffs' constitutional challenge ultimately fails on the merits, entry of a preliminary injunction would not remove the prospect of a civil enforcement action by the Commission that plaintiffs allege will deter them from abiding by the rules applicable to political committees.

More specifically, because a preliminary injunction is by its very nature a temporary remedy meant to preserve the status quo, it does not create a permanent or appeal-proof blanket of immunity for actions taken during the period in which it is in effect. "Neither the terms of the preliminary injunction nor prior equity practice provides any support for an interpretation of the District Court's order as a grant of total immunity from future prosecution. More fundamentally, federal judges have no power to grant such blanket dispensation from the requirements of valid legislative enactments." *Edgar v. MITE Corp.*, 457 U.S. 624, 648-49 (1982) (Stevens, J. concurring).<sup>23</sup> *See also Suster v. Marshall*, 149 F.3d 523, 527 (6th Cir. 1998) ("If this Court were to determine that the district court erred in issuing the preliminary injunction, then the legal interests and positions of Plaintiffs … would be compromised as they have received no assurances that grievances will not be pursued") (citing Justice Stevens' concurrence in *MITE*); *Donaldson v. United States Dep't of Labor*, 930 F.2d 339, 346 (4th Cir. 1991) (parties' action

<sup>&</sup>lt;sup>23</sup> Although Justice Stevens' concurrence was not joined by any other Justice, only Justices Marshall and Brennan, in dissent, expressed the view that the "injunction would have barred the Secretary from seeking either civil or criminal penalties for violations of the Act that occurred during [the] period" the preliminary injunction was in effect. *Id.* at 656.

during the period of the preliminary injunction "was taken under the manifest legal and practical risk that their underlying claim might ultimately fail on the merits, thereby exposing them to whatever remedy, other than the preventive one they had forestalled, might then be available") (footnote omitted).<sup>24</sup>

# V. THE RELIEF REQUESTED BY PLAINTIFFS WOULD HARM THE COMMISSION AND UNDERCUT THE PUBLIC INTEREST

Permitting plaintiffs to evade the Act's requirements regarding contributions to political committees — including both the individual and aggregate contribution limits, and the requirements that political committees register with and report their receipts to the Commission — would hinder the public interest and substantially injure the Commission. To prevail on their application for a preliminary injunction, plaintiffs must establish precisely the opposite. *CityFed. Fin. Corp.*, 58 F.3d at 746. Because of the strong public and Commission interest in enforcement of the federal campaign finance laws, plaintiffs' proposed injunction would substantially injure other parties and would not further the public interest.

The statutory provisions challenged by plaintiffs have been on the books for more then thirty years. Indeed, the requirements for registration and reporting by political committees in 2 U.S.C. §§ 432, 433 and 434, and the definition of political committee in 2 U.S.C. § 431(4)

<sup>&</sup>lt;sup>24</sup> In addition, a preliminary injunction against enforcement by the Commission in this case would do nothing to prevent the Attorney General of the United States from exercising his independent authority to bring a criminal prosecution for knowing and willful violations of the Act. *United States v. Int'l Union of Operating Eng'rs, Local 701*, 638 F.2d 1161, 1163-68 (9th Cir. 1979); *United States v. Tonry*, 433 F.Supp. 620, 622 (E.D. La. 1977); *see* 2 U.S.C. § 437g(d) (criminal penalties for violating FECA); 2 U.S.C § 437c(b)(1) ("The Commission shall have exclusive jurisdiction with respect to the *civil enforcement* [of the Act.]") (emphasis added). Because plaintiffs have only sought a preliminary injunction restraining the Commission, and because neither the United States nor the Attorney General are parties before this Court, the injunction that plaintiffs seek would be ineffective in preventing law enforcement proceedings against them even during the limited time a preliminary injunction would be in effect.

were enacted by Congress in 1971.<sup>25</sup> The individual contribution limits in 2 U.S.C. \$\$ 441a(a)(1)(C) and 441a(a)(3)(B) and were enacted in 1974 and 1976.<sup>26</sup> The Act's contribution limits and registration and reporting provisions were generally upheld by the Supreme Court in *Buckley* in 1976.

"The public has a strong interest in the enforcement of laws passed by Congress and signed by the President." *Wisconsin Right to Life*, 2006 WL 2666017, at \*5. As explained above, *see supra* at 8, there is a "presumption of constitutionality which attaches to every Act of Congress," and that presumption is "an equity to be considered in favor of . . . [the government] in balancing hardships." *Walters*, 468 U.S. at 1324. As Chief Justice Rehnquist stated in the similar context of a requested injunction pending appeal, "barring the enforcement of an Act of Congress would be an extraordinary remedy." *Wisconsin Right to Life, Inc. v. FEC*, 542 U.S. 1306, 1306 (2004) (Rehnquist, C.J.) (citation omitted).

The public interest both in the limits on contributions to political committees and the registration and reporting requirements for political committees, is abundantly clear. As discussed *supra* section IV.A.2, the Supreme Court has already upheld the limit on contributions to political committees, the aggregate annual ceiling on individual contributions to candidates and political committees, and the registration and reporting requirements for political committees. A temporary lifting of the Act's contribution limits during the 2008 election, even limited to SpeechNow, could easily undermine the public's confidence in the federal campaign financing system.

<sup>&</sup>lt;sup>25</sup> Federal Election Campaign Act of 1971, Pub. L. No. 92-225, §§ 301-306, 86 Stat. 3, 11-16 (Feb. 7, 1972).

<sup>Federal Election Campaign Act Amendments of 1974, Pub. L. No. 93-443, § 101,
88 Stat. 1263 (Oct. 15, 1974); Federal Election Campaign Act Amendments of 1976, Pub. L. No. 94-283, Title I, § 112(2), 90 Stat. 475 (May 11, 1976).</sup> 

In addition, relieving SpeechNow of its registration and reporting obligations would deprive the public of important information regarding who is financing advertisements that Congress mandated be disclosed. While plaintiffs concede that they must file reports pursuant to 2 U.S.C. § 434(c) for each independent expenditure they make, those reports provide less information than the periodic reports filed by political committees. *See supra* section II.B. Thus, the relief sought by plaintiffs would prevent the achievement of Congress's goals of "shed[ding] the light of publicity' on campaign financing," *McConnell*, 540 U.S. at 231 (quoting *Buckley*, 424 U.S. at 81), and protecting the "First Amendment interests of individual citizens seeking to make informed choices in the political marketplace," *id.* at 197 (quoting *McConnell*, 251 F. Supp. 2d at 237).

Granting plaintiffs' motion for preliminary injunction would also "substantially injure" the Commission and the public. *CityFed Fin.*, 58 F.3d at 746. As Justice Rehnquist explained, "any time a State is enjoined by a court from effectuating statutes enacted by representatives of its people, it suffers . . . injury." *New Motor Vehicle Bd. of Calif. v. Orrin W. Fox Co.*, 434 U.S. 1345, 1351 (1977) (Rehnquist, J., in chambers). The Commission and the public are similarly harmed when a court proscribes enforcement of a federal statute. "[E]njoining the FEC from performing its statutory duty constitutes a substantial injury to the FEC." *Wisconsin Right to Life*, 2006 WL 2666017, at \*5; *see also Christian Civic League of Maine, Inc. v. FEC*, 433 F. Supp. 2d 81, 90 (D.D.C. 2006).

### CONCLUSION

For the foregoing reasons, the Commission respectfully requests that the Court deny

plaintiffs' motion for a preliminary injunction.

Respectfully submitted,

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